

Supply Chain Logistics Management

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Performance ManagementLogistik der Zukunft - Logistics for the FutureDigital vernetzt.
Transformation der Wertschöpfung.Global Logistics ManagementSupply Chain and Logistics
Management Made EasyAnwendung des SCOR-Modells zur Analyse der Supply
ChainInternational Supply Chain Management and Collaboration PracticesLogistics
ManagementAirfreight Supply Chain CollaborationSupply Chain StrategyLean Supply Chain and
Logistics ManagementSupply chain logistics managementManaging the Supply ChainManaging
the Future Supply ChainSupply Chain Logistics ManagementSupply Chain and Logistics
Management: Concepts, Methodologies, Tools, and ApplicationsSupply Chain Logistics
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Göpfert Hans H. Jung Wolfgang Kersten Paul A. Myerson Rolf G. Poluha Wilson Adarme Jaimes
Marco Linz Edward H. Frazelle Paul Myerson D.J. Bowersox David Simchi-Levi Wolfgang
Kersten Management Association, Information Resources Bowersox
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supply chain logistics management is exciting and promises to bolster traditional logistics courses

and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain most textbooks approach this subject from a limited perspective studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain supply chain logistics management provides a solid foundation that clearly describes the role of logistics within the supply chain portraying a complete view of the subject and going farther to show how all the pieces fit together

supply chain logistics management supply chain logistics operations supply chain logistics design supply chain logistics administration

univ prof dr ingrid göpfert ist inhaberin des lehrstuhls für abwl und logistik an der philipps universität marburg und berufenes mitglied im wissenschaftlichen beirat des bundesministers für verkehr alle erfolgspotenziale aufzuspüren und erfolgreich umzusetzen verlangt nach einem integrierten ganzheitlichen managementkonzept die logistik führungskonzeption beinhaltet die enge verknüpfung von normativem strategischem und operativem management einschließend des zusammenspiels zwischen management und controlling von supply chains aus der logistikvision leiten sich die logistikstrategien ab ihre verwirklichung im operativen tagesgeschäft steigert den erfolg von unternehmen und netzwerken zahlreiche fallbeispiele aus der supply chain praxis sowie die ergebnisse aus empirischen studien z b über den zielerreichungsgrad von supply chain management konzepten machen das werk besonders anschaulich aus dem inhalt state of the art in logistik und controlling logistikvision politik und kultur strategien der beschaffungs produktions und distributionslogistik integriertes logistik strategien konzept zusammenspiel von unternehmens und netzwerkstrategien supply chain management konzepte innovationsmanagement in der logistik logistikleistungen und logistikkostenrechnung logistikkennzahlen logistik bilanz herausragend deshalb weil der leser nicht nur ein sehr breit angelegtes sondern auch ein ausgesprochen übersichtlich aufgebautes buch erhält studium buchmagazin zur vorauflage

mit seiner konzeption des supply chain performance management scpm präsentiert michael karrer einen prozessorientierten managementansatz zur kennzahlengestützten steuerung unternehmensübergreifender supply chains hierzu analysiert er die aufgaben des performance measurement und des performance management auf der ebene des einzelnen supply chain akteurs der bilateralen kooperationsbeziehung und des komplexen strategischen netzwerks

mit der in diesem buch vorgestellten methodik zur zukunftsforchung in der logistik werden unternehmen in die lage versetzt selbstst ndig logistikvisionen zu erarbeiten und diese im strategischen und operativen bereich umzusetzen diesem konzeptionellen part steht eine vielzahl ausgew hlter beitr ge zur zukunft der logistik aus sicht namhafter industrie handels und dienstleistungsunternehmen gegen ber die die anwendbarkeit der entwickelten methodik in der praxis anschaulich verdeutlichen

digitale transformation der wertsch pfung im 21 jahrhundert bestandsaufnahme und ausblick moderne produkte und dienstleistungen entstehen in wertsch pfungsprozessen vom kundenwunsch bis zur betreuung in der nutzungsphase beziehungsweise bis zur wiederverwendung diese wertsch pfung findet zunehmend digital vernetzt statt kein schritt passiert ohne den austausch von daten auf unterschiedlichen ebenen das buch zeigt die treiber den status quo und die perspektive dieser revolutionsartigen entwicklung auf es gibt einblicke in erfolgsmodelle wie sie schon heute in bestimmten branchen existieren erfahren sie was industrie 4 0 und internet der dinge heute darstellt und wie die zukunft aussehen k nnte bekommen sie einen einblick in die digital vernetzten wertsch pfungsnetzwerke und digitalen gesch ftsmodellen von realen unternehmen erhalten sie ein umfassendes verst ndnis was schl sselbegriffe wie cyberphysikalisches system big data social media oder predictive analytics bedeuten das autorenteam aus  ber 40 fachexperten aus industrie und forschung sorgt in diesem buch f r einen umfassenden und dennoch kompakten  berblick  ber die thematik kein manager von heute oder morgen sollte auf dieses wissen verzichten

the practical easy introduction to modern supply chain logistics management for every professional and student covers core concepts planning operations integration collaboration network design and more shows how to measure control and improve any supply chain includes practical advice for jumpstarting your own supply chain career this easy guide introduces the modern field of supply chain and logistics management explains why it is central to business success shows how its pieces fit together and presents best practices you can use wherever you work myerson explains key concepts tools and applications in clear simple language with intuitive examples that make sense to any student or professional he covers the entire field from planning through operations integration and collaboration through measurement control and improvement you ll find practical insights on hot button issues ranging from sustainability to the lean agile

supply chain myerson concludes by helping you anticipate key emerging trends so you can advance more quickly in your own career trillions of dollars are spent every year on supply chains and logistics supply chain management is one of the fastest growing areas of business and salaries are rising alongside demand now there s an easy practical introduction to the entire field a source of reliable knowledge and best practices for students and professionals alike paul a myerson teaches you all you ll need to start or move forward in your own supply chain career writing in plain english he covers all the planning and management tasks needed to transform resources into finished products and services and deliver them efficiently to customers using practical examples myerson reviews the integration collaboration and technology issues that are essential to success in today s complex supply chains you ll learn how to measure your supply chain s performance make it more agile and sustainable and focus it on what matters most adding customer value master nuts and bolts operational best practices improve procurement transportation warehousing ordering reverse logistics and more build a better global supply chain manage new risks as you improve sustainability strengthen key linkages with your partners and customers get supply chains right by getting collaboration right preview the future of supply chains and your supply chain career discover where the puck is headed so you can get there first

das supply chain management stellt bereits seit einiger zeit ein intensiv diskutiertes thema sowohl in der betriebswirtschaftlichen wissenschaft als auch in der unternehmerischen praxis dar ein verfahren das dabei zunehmend an bedeutung gewinnt ist das supply chain operations reference model scor modell des supply chain council scor ist dabei sich zu einem de facto standard zur beschreibung und analyse der supply chain zu entwickeln trotz der zunehmenden verbreitung und bedeutung der praktischen anwendung sind jedoch bislang noch keine wissenschaftlichen studien verfögbar die das modell und seine struktur auf göltigkeit hin untersucht haben in der vorliegenden arbeit wird deshalb der versuch unternommen einen explorativen beitrag zur wissenschaftlichen untersuchung des scor modells zu leisten zunächst werden die supply chain und das supply chain management als bezugsrahmen eröutert und darauf aufbauend scor vorgestellt dabei wird sowohl auf die evolution bis hin zur aktuellen version 11 als auch auf praxisbeispiele zum einsatz des modells eingegangen im rahmen der empirischen untersuchung werden daten von mehr als 70 unternehmen aus europa nordamerika und asien die innerhalb von projekten in der unternehmensberatung auf grundlage eines quantitativen fragebogens gesammelt wurden mittels statistischer methoden gezielt ausgewertet und interpretiert die gewonnenen

erkenntnisse dienen zum einen dazu empfehlungen zur verbesserung von scor herauszuarbeiten weiterhin werden sie jedoch auch dazu herangezogen die aktuellen grenzen des modells zu verdeutlichen und weitergehende entwicklungs und anwendungsmöglichkeiten aufzuzeigen schließlich haben sie das ziel anregungen zur weiterführenden erforschung zu geben

marco linz erläutert zentrale wettbewerbliche herausforderungen für die unternehmen der klassischen luftfracht supply chain anhand von experteninterviews und strukturgleichungsmodellen untersucht er zudem die wettbewerblichen potenziale einer verstärkten supply chain collaboration und leitet konkrete handlungsempfehlungen ab

high tech and high touch logistics solutions for supply chain challenges in today's fast paced and customer oriented business environment superior supply chain performance is a prerequisite to getting and staying competitive supply chain strategy is based on world class logistics practices in place in successful supply chain organizations the latest academic breakthroughs in logistics system design and the logic of logistics it presents the proven pillars of success in logistics and supply chain management part of mcgraw hill's logistics management library supply chain strategy is organized according to author dr ed frazelle's breakthrough logistics master planning methodology the methodology leads to metrics process designs system designs and organizational strategies for total supply chain management total logistics management customer response inventory planning and management supply transportation and warehousing concise yet complete dr frazelle's book shows how to develop a comprehensive logistics and supply chain strategy one that will both complement and support a company's strategic objectives and long term success logisticsthe flow of material information and money between consumers and suppliershas become a key boardroom topic it is the subject of cover features in business publications from wall street journal to businessweek annual global logistics expenditures exceed 3.5 trillion nearly 20 percent of the world's gdp making logistics perhaps the last frontier for major corporations to significantly increase shareholder and customer value and at the heart of every effort to improve organizational logistics performance supply chain efficiency supply chain strategy is today's most comprehensive resource for up to the minute thinking and practices on developing supply chain strategies that support a company's overall objectives covering world class practices and systems taken from the files of coca cola wal mart general electric and other companies it covers essential supply chain subjects including logistics data miningfor identifying the root cause of material and information

flow problems pinpointing opportunities for process improvements and providing an objective basis for project team decision making inventory planning and management presenting metrics processes and systems for forecasting demand planning and inventory control yielding lower inventory levels and improved customer service logistics information systems and based logistics helping to substitute information for inventory and work content transportation and distribution for connecting sourcing locations with customers at the lowest cost by among other things leveraging private and third party transportation systems logistics organization development including the seven disciplines that link enterprises across the supply chain as well as logistics activities within those enterprises supply chain strategy explains and demonstrates how decision makers can use today's technology to enhance key logistics systems at every point in the supply chain from the time an idea or product is conceived through its delivery to the final user it describes the major steps in developing an effective workable logistics management program one that will reduce operating expenses minimize capital investment and improve overall customer service and satisfaction

the documented benchmarks for success and the many examples help explicate the complexities for the reader the book is organized and written so that it will be useful as an introduction to the field and also as a reference when special challenges arise for the practicing manager dr john j coyle professor emeritus of logistics and supply chain management department of supply chain and information systems smeal college of business pennsylvania state university the book is a must read for all supply chain managers seeking to drive down costs and improve profits and must be read before any investment is made in your supply chain get copies for your controller and all senior managers this book lays it all out dr richard lancioni chair marketing supply chain management fox school of business temple university expert strategies for improving supply chain and logistics performance using lean this practical guide reveals how to identify and eliminate waste in your organization's supply chain and logistics function lean supply chain and logistics management provides explanations of both basic and advanced lean tools as well as specific lean implementation opportunities the book then describes a lean implementation methodology with critical success factors real world examples and case studies demonstrate how to effectively use this powerful strategy to realize significant long term improvements and bottom line savings coverage includes using lean to energize your supply chain the eight wastes lean opportunities and jit in supply chain and logistics lean tools and warehouse global lean supply chain and logistics

lean opportunity assessment value stream mapping and kaizen event management best in class use of technology with lean metrics and measurement education and training valuable training slides are available for download

in today s environment of tight budgets and even tighter turnarounds effective supply chain management has become a core business requirement managing the supply chain adapts the number one supply chain book on the college market to examine how professionals can consistently turn supply chain strategy into a competitive advantage this results based book examines the experiences of today s most accomplished companies to demonstrate supply chain innovation at work in the marketplace

business practices are constantly evolving in order to meet growing customer demands evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business as market competition becomes more aggressive it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors supply chain and logistics management concepts methodologies tools and applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies it also explores the field of digital supply chain optimization and business transformation highlighting a range of topics such as inventory management competitive advantage and transport management this multi volume book is ideally designed for business managers supply chain managers business professionals academicians researchers and upper level students in the field of supply chain management operations management logistics and operations research

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